



One Page SOP Saviour

Create, Promote and Run a Free Masterclass to Enlist New Subscribers

masterclass

/'ma:stəkla:s/

a class, given by an expert in



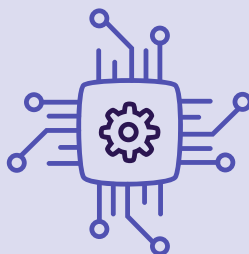
SEQUENCE OF ACTIONS

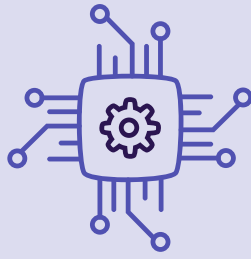
Just follow the sequence in order!

1. Choose the subject
2. Do the research, write the bullet points, create the slides on Canva (can also be done later...)
3. Create a landing page in MailerLite (duplicate the one I created and edit)
4. Create Zoom meeting
5. Create an automation MailerLite (duplicate the one I created and edit) with 2 emails (one on subscription with Zoom and group links, one for the replay) or 3 ("we start in an hour")
6. Create the graphics (one or more square images) in Canva
7. Write a promo post for Socials (or more)
8. Share the post and the landing page on Socials (with the Canva image)
9. Write and send email to Master List
10. Give the Masterclass **RECORD AND SHARE IN GROUP**
11. Download the recording on your computer
12. Wait X days, then delete the recording from the group (or not)

Optional

- Upload the recording to YouTube as public
- Wait X days, then make the recording **UNLISTED** in YouTube and delete from group





Your notes

A large, empty white rectangular area intended for taking notes.



You've got this.
Start now.
Start small.
Keep going.

Consistency is THE key to success...

